



~ *Established in 1965* ~  
**APRIL 2024**


# *The Elephant's Tale*

VOLUME 31 • ISSUE 4

- 2024 Executive Board**
- PRESIDENT  
Cretia Eyster
- FIRST VICE PRESIDENT  
Shirley Appel
- SECOND VICE PRESIDENT  
Nancy Carlson
- SECRETARY  
Linda Smith
- TREASURER  
Susan Calfa

- In This Issue**
- ◆ President's Message
  - ◆ Club News
  - ◆ Membership Corner
  - ◆ 2024 Meeting Calendar
  - ◆ The Hidden Cost of the Border Crisis
  - ◆ How Many Illegal Immigrants are in America
  - ◆ Why I am a Republican
  - ◆ Americanism
  - ◆ IVCBRW Membership Application
  - ◆ April Member Birthdays
  - ◆ IVCB Republican Women Vision and Mission Statement

*The Incline Village-Crystal Bay  
Republican Women's Club presents...*




**Mendy Elliot**  
*Government Affairs Advocate*

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**Tuesday, April 9, 2024**  
The Chateau | 955 Fairway Blvd. | Incline Village  
11:30 am—1:00 pm

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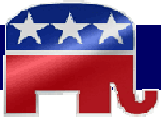
Mendy began working in government affairs when she served as Community and Government Affairs Officer for First Interstate Bank, Norwest Bank and Wells Fargo. She was a Senior Vice President, Community and Government Relations Department at Wells Fargo and as a liaison with the Nevada legislature. She also served Nevada as Director of Business in Industry, then as Deputy Chief of Staff for Governor Jim Gibbons.

Mendy has been involved in the Reno Sparks Chamber of Commerce, United Way of Northern Nevada, Nevada Women's Fund, KNPB Public Broadcasting, Community Foundation of Western Nevada, American Heart Association, Girl Scouts of Northern Nevada, the Nevada Humane Society, the Athletic Association of the University of Nevada, Reno Chamber Orchestra, and Nevada Schools to Careers.

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**RSVP/payment of \$35 must be received by  
April 5th, 12:00 noon**  
Email Nancy Carlson [nmcarlson01@yahoo.com](mailto:nmcarlson01@yahoo.com)  
or purchase tickets at: <https://ivcbrw.org/> and click "pay."

**RSVP** [nmcarlson01@yahoo.com](mailto:nmcarlson01@yahoo.com), (650) 255-1435, or purchase tickets on our website: <https://ivcbrw.org/>. Click on "pay."  
**RSVP/PAYMENT must be received by 12 noon, April 5th, 2024.**



**PRESIDENT'S MESSAGE**



We all thought warmer temperatures and spring flowers were on their way only a few weeks ago but it seems that Mother Nature made a “u-turn” and brought us more snow and winter weather for the rest of March. April 1st greeted us with a beautiful day which hopefully will continue in our spring forecast.

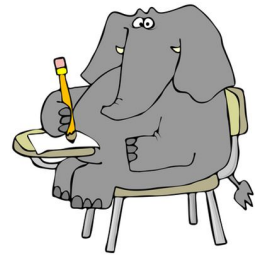


SPRING? NOT YET!

IVCBRW Club will have several busy months with our Candidate Forum Night May 14th at the Chateau followed by our Scholarship Luncheon June 18th. All of the candidates for Nevada State and Washoe County offices have filed with the Secretary of State office to be on the ballot for the June 11th Primary Election. Look forward to many announcements, signs, emails etc. in the next few months from all prospective candidates. The United States Senator Primary race is a crowded field for Republican candidates – thirteen Republican candidates running in the primary for United States Senator. We plan to invite the Republican candidates for all State and Washoe County offices to our forum and hope to have an enthusiastic response. Many of the candidates for United States Senator live in Las Vegas, but we hope they will make the effort to travel North so we can meet them and learn about their agendas as they did in 2022. The offices of US Congress District 2 and Regent of UNR District 9 are also on the State ballot. Washoe County offices included on the Incline Village ballot are: County Commissioner District 1, State Assembly District 26, School Board Trustee District A, Justice of the Peace for Incline Village, and the North Lake Tahoe Fire Protection District.

The election of three new IVGID Trustee Board members will also be on the Primary ballot. There are seven candidates running and three positions open so the IVGID Board of Trustees candidates will be included in the Primary Election with one candidate being eliminated in the primary leaving six candidates for the General Election in November.

Our Scholarship Committee members are working with Incline High School students as well as neighboring schools in our vicinity to select our scholarship winners for 2024. The winners will be honored at our Scholarship Luncheon in June and will read their award-winning essays.



**Please join us April 12th at the Chateau for our great “Taco Salad” luncheon and hear our guest speaker Mendy Elliott.**

Mendy lives in Reno and spoke at the Northern Nevada Leadership Conference in January which several of our members attended. She is a seasoned lobbyist and governmental affairs advocate and served as Deputy Chief of Staff for State Governor Jim Gibbons. We very much look forward to Mendy’s presentation.

*Cretia Eyster*





## CLUB NEWS



### Washoe County Convention – March 9, 2024

It was a full house with hundreds of motivated Republican delegates at the Washoe County Convention in April, where we put the finishing touches on the party platform and identified volunteers for the May Nevada State Convention in South Lake Tahoe. Delegates from our club were in attendance – Shirley Appel, Celine Nugent, Linda and Paul Smith, Trudi Adam, Donna Kwachak and Nancy Carlson. **The state convention will take place on May 3 and 4 in South Lake Tahoe.**

### Phil Becker of Nevada Wins PAC

Our March speaker was Phil Becker, a retired Aerospace Engineer who has worked on the Apollo moon missions and Viking Mars Lander. As an entrepreneur he founded several companies and has been involved with the Republican Party and the passage of tech legislation.

He moved to Nevada in 2014, where he has served on the board of the Carson City Republican Party Central Committee and as a Republican State Committeeman.

As a data analyst with the Nevada Wins PAC, in April Phil provided our club members with data showing the registration, election turnout and results for the last several elections in Nevada. He explained how our approach needs to change to embrace non-partisan voters, and how we can win in 2024.



### 2024 IVCB Republican Women Scholarship Program

The Incline Village – Crystal Bay Republican Women's club is offering up to three scholarships of \$5,000 each to seniors currently attending high school and residing in Incline Village, Nevada. In lieu of one scholarship to a high school student, consideration may be given to former scholarship winners currently attending college with a 3.0 GPA, conservative values, and who are Registered Republicans. The IVCB Republican Women's Committee will be reviewing scholarship essays in May and will announce the winners at our June meeting. This year the Committee is chaired by Kay Lehr and includes club members Cretia Eyster, Kathi

Congistre, Susan Calfa, Nancy Carlson and Susan McNealy.

Students are asked to provide an autobiography and a 500-word essay on a topic selected by the Scholarship Committee. The goal of the Committee is to award scholarships to students with a strong understanding of USA government and who hold conservative values. The 2024 essay topic is:

***The United States Constitution and Bill of Rights were created "to form a more perfect Union, establish justice, ensure domestic tranquility, provide for the common defense, promote the general welfare and protect the individual liberties of American Citizens." Essay Topic: What do you feel these guiding documents have to say about immigration and voter integrity?***





## Membership



By Nancy Carlson

### We Need You!

Are you interested in helping with the newsletter, membership activities, program activities, finance? Let me know, we can use your help!

### Welcome to Our New Member!

A warm welcome to our latest new member,  
**Denise DeSantis!**

## Legislative Corner – Your Federal Representatives

White House Switchboard (202) 456-1414  
Comment Line (202) 456-1111  
Capital Switchboard, Senate and  
& House (202) 224-3121

### Senate

Jacky Rosen (D)  
Washington DC (202) 224-6244  
Las Vegas (702) 388-0205  
Catherine Cortez-Masto (D)  
Washington DC (202) 224-3542  
Las Vegas (702) 388-5020

### House of Representatives

CD:2 Mark Amodei  
Washington DC (202) 225-6155  
Reno (775) 686-5760

## 2024 Meeting Calendar

**April 9** – Mendy Elliot, Luncheon at the Chateau

**May 14** – Evening Candidate Forum 5-8 pm at Chateau. Appetizers and no-host bar.

**June 18** – Scholarship Awards

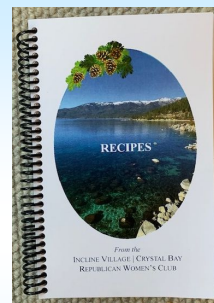
**July 22** – Gordon Chang, Evening Meeting at the Chateau

**September 10** – NO Fashion Show. This event will be a candidate Meet and Greet and a “Win in ‘24” planning meeting.

**October 8** – Candidate Forum

**November 12** – Monthly Luncheon Meeting at the Chateau

**December 10** – Monthly Luncheon Meeting at the Chateau, Christmas Party and Officer Installation

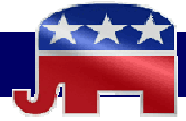


Incline Village-Crystal Bay Republican Women's Club now has their very own cookbook for members and friends! You'll enjoy 260 pages of recipes including sections for Appetizers, Breads and

Miscellaneous, Meats/ Poultry/Fish, Vegetables & Sides, Soups & Salads and Sweets. Cookbooks will be on display for purchase in our Boutique at our luncheons.

### BRING BACK “MADE IN AMERICA”

“Foreign influence is truly the Grecian horse to a republic. We cannot be too careful to exclude its influence.” — Alexander Hamilton (1793)



## The Hidden Cost of the Border Crisis



**By Janice Hisle**

EAGLE PASS, Texas — Mass illegal immigration is pushing rescue crews in this small Texas border town close to their breaking point. The mighty Rio Grande has become a river of misery for Eagle Pass Fire Chief Manuel Mello III and his 52 first responders. They are grappling with record numbers of drowned men, women, and children who perish while crossing the river from Mexico into the United States.

### Why Eagle Pass?

The Eagle Pass Fire Department is getting little, if any, help from the federal government to ease burdens stemming from the nation's border crisis. Chief Mello is seeking funds to cover costs from hundreds of ambulance runs carrying illegal aliens. He also is trying to secure counseling for first responders who are coping with stress and trauma that linger long after they go off duty. While dealing with death is an accepted part of an emergency responder's job, Eagle Pass medics are overdosing on gruesome encounters that are rare occurrences elsewhere, such as drowned children.

Still, Eagle Pass arguably has been affected more than the average border town. "At points, we have had 1,500 people crossing [the Rio Grande] at one time," Chief Mello said. One evening, 2,000 people

were lined up, waiting to be transferred to a U.S. Border Patrol processing station; by the next morning, the line had grown to 4,000.

That influx fits into a larger picture. Since taking office in 2021, President Joe Biden has enacted more than 500 immigration policies, many of them reversing or rolling back measures enacted by his predecessor, President Trump. Illegal border crossings during the Biden administration have surpassed the 9 million mark, mostly at the U.S.–Mexico border, according to Customs and Border Protection data. While President Trump advocates a crackdown on illegal immigration, President Biden has embraced a more "welcoming" approach and loosened restrictions.

When Chief Mello first joined the fire department in 1992, the Rio Grande's strong currents would snatch about six lives a year. But the department recently recovered 17 victims drowned in a single month. That's a record high during Chief Mello's 32-year career, which includes a decade as chief.

To some degree, Eagle Pass's unique characteristics make it a hotspot for illegal aliens. The city is located directly across from one of the "safest" areas of northern Mexico, one that migrants consider a "smoother path" into the United States. Located about 140 miles southwest of San Antonio, Eagle Pass is also home to one of the United States' busiest rail-crossing areas. Illegal immigrants "hop into the rail cars coming from Mexico," the chief said. And then there's the 30-mile stretch of the Rio Grande that Eagle Pass shares with its Mexican sister city, Piedras Negras.

The Rio Grande's name translates to "big river." As the third-longest river in the contiguous United States, flowing nearly 1,900 miles from Colorado to the Gulf of Mexico, it supplies life-sustaining water for animals, people, and more than 2 million acres of cropland.

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## Hidden Cost of the Border Crisis

### Two Little Boys

Above all, Chief Mello would like to see U.S. leaders stem the tide of illegal immigrants. “There needs to be some unity within the federal government so we can actually stop it,” the chief said. In hopes that the right people finally hear and heed his pleas, Chief Mello shared his story with Congress in brief testimony earlier this year.

On January 11, just before the record-shattering month of drownings began, Chief Mello told a congressional committee about the toll that the border crisis is taking on his department. “As a witness to many incidents, I am here to tell you that we are being overwhelmed with emergency medical service calls and body recoveries,” he testified. In the Border Patrol’s Del Rio Sector, which includes Eagle Pass, agents apprehended nearly 53,000 illegal immigrants in August 2022 — the same month that Chief Mello’s crews dealt with a pair of heart-wrenching deaths, back-to-back. He shared details of that tragedy with the congressional committee:

On August 22, 2022, dispatchers sent the department’s swift-water rescue crew and an ambulance to one of the two international bridges that span the Rio Grande in Eagle Pass. There, they found Border Patrol agents performing CPR on a 3-month-old boy who had been pulled from the river. Moments later, a second call for help originated from the same area, reporting a 3-year-old male victim. At first, medics thought this was a duplicate call for the same incident. But there was no mistake; a second child was indeed needing help too. Others had already tried to revive the boy, who had been submerged for quite some time. “He died right there in the back of that pickup truck,” the chief recounted.”

Both boys died. And these weren’t two random little

boys. They were brothers — a realization that made a sad situation even sadder, the chief said. He found out that the brothers had come from Nicaragua, but the chief has no idea how they made the journey of some 1,600 miles from their home. He also doesn’t know the fate of their mother, who was apparently traveling with them. But he did learn that the boys most likely died because their mother lost her grip on the children, as many river-crossers do.

He explained that migrants often meet their demise when the Rio Grande lulls them into complacency.

“There are areas where you’re walking, the water is maybe knee-deep,” the chief said. Suddenly, the riverbed drops, plunging a person up to 15 feet underwater, the chief said.

If that person is weighted down with a backpack, other belongings, or a child, there’s little chance of emerging alive.

### Congress Members React

After hearing Chief Mello’s testimony, Rep. Sheila Jackson Lee (D-Texas) declared, “I am committed to getting you dollars.” During the hearing, Rep. Tom McClintock (R-Calif.) said: “This unprecedented illegal migration is exactly what the Democrats promised to do. It’s exactly what they have done. And it’s exactly what they have defended for the last three years in this Congress; if you voted for them, this is exactly what you voted for.”

### Beyond the Drownings

Mingled with the drownings, Eagle Pass crews sometimes find bodies of people who have suffered gunshot wounds to the head — apparently executed, perhaps by a Mexican drug cartel or gang, and then dumped into the Rio Grande, the chief said. His crews also treat illegal immigrants for all types of other medical complaints. He rattled off some examples: hypothermia, weakness, shortness of breath, fainting, headaches, fever, flu-like symptoms, allergic reactions, abdominal pains,

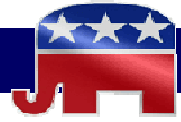
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**The Rio Grande is the third-longest river in the continental U.S., flowing nearly 1,900 miles from Colorado to the Gulf of Mexico.**

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## Hidden Cost of the Border Crisis

pregnancy. In the five months between September 2023 and February, the department transported 486 illegal immigrants for medical treatment. Each of those ambulance runs costs at least \$900, excluding medications and additional treatments. The ambulance bill is normally sent to health insurance companies or patients. “But since these are undocumented people, who do you send the invoice to?” the chief asked. As a result, just for that short span, Chief Mello’s department absorbed a loss of \$437,400. To defray some of the costs, the state of Texas gave the department \$400,000 for overtime. But the department spent almost all of that in just three months.

These statistics and stories only hint at the suffering that illegal immigration causes. Chief Mello suspects that some of the groups that claim to be families “aren’t really families,” and that the children don’t really belong to those adults; he worries that those kids could be victims of sex trafficking. He also wonders about the motives of the many military-age males who traveled here solo. He is haunted by dozens of deaths that he cannot forget: “What about the people that have died in the brush? What about the people that died in the deer blind, because they froze to death? What about the people that we pulled out of the rail cars that suffocated because of the heat, the people that got run over by vehicles out on the highway?” He noted, with gallows humor, that public safety trainers have jokingly likened Eagle Pass to a “paramedic heaven,” because rescuers’ skills are put to the test in so many ways. “But,” the chief said, grimly, “it’s more like hell than heaven right now.”

**Notable:** Author and journalist Janice Hisle reports on former President Donald Trump’s campaign for the 2024 general election ballot and related issues. Before joining *The Epoch Times*, she worked for more than two decades as a reporter for newspapers in Ohio and authored several books. You can reach Janice at: [janice.hisle@epochtimes.us](mailto:janice.hisle@epochtimes.us).

## HOW MANY ILLEGAL IMMIGRANTS ARE IN AMERICA?

**T**he number of illegal immigrants in the country has roughly doubled under President Biden.

*The United States had some 10.2 million illegal immigrants in 2020, and another 10 million have entered during Biden’s presidency.*

If the 20 million illegal immigrants were all in one state, it would be tied with New York for the fourth most populated state. And here’s even worse news. If Biden wins a second term in office and there is no serious reform of U.S. immigration and asylum laws – both of which are very real possibilities — we can expect a continuing increase in the rate of immigrants crossing the border illegally. If some 10 million immigrants have crossed the border in the three years since Biden became president on January 20, 2021, **we could be looking at 15 million to 20 million more by the time he leaves office on January 20, 2029.**

While most immigrants are just looking for a chance to grasp the American Dream and build a better life for themselves and their families, Border Patrol has seen a *significant increase in foreign nationals* on the **terrorist watch list** crossing the border. There are lots of countries that don’t like us and would like nothing better than to strike a major blow against the United States. There are almost certainly terrorist cells operating in the country right now, just waiting for the right opportunity to create political chaos – say, two weeks or a month before a presidential election. If a major terrorist attack occurs, and it is discovered that the perpetrators entered the country during Biden’s open-border fiasco, we can expect a devastating voter backlash against both immigrants and, especially, Democrats.

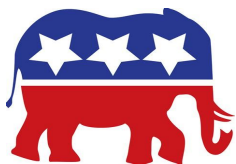
**Article by Merrill Matthews**, who is a resident scholar with the Institute for Policy Innovation in Dallas, Texas, has been edited and condensed for inclusion in “The Elephant’s Tale.” Source <https://thehill.com/opinion/4423296-matthews-illegal-immigrants-double-under-biden-and-thats-just-the-start/>





## Why I am a Republican

By Patricia Moser Morris



Once upon a time, during our fellow club member State Senator Lisa Krasner's first term in the Assembly, I was sitting with a small group of Republican women in Lisa's office, listening to her tell us about her first legislative session. Lisa told us what her goals were, what legislation she was sponsoring, what obstacles she had to overcome, and more. As I listened, I thought about people I have known in other countries and what they would have thought about this occasion.

I thought about the French family I had lived with for a school year and how they had been afraid of their own police; how they had avoided contact with their own government whenever possible. I thought about the people I had known as a Foreign Service officer (a member of the U.S. diplomatic corps) serving in Africa and Latin America, people who understood that the U.S. had free and fair elections, while their elections – if they had any at all – were farcical. I remembered how shocked I had been, while living in these places, to realize that the individual had essentially no defense against his or her own government. I remembered how I had decided that I would never set foot in most of these places without the protection of a diplomatic passport.

As I listened to Lisa, it suddenly struck me that all these people – my friends – in these places would have given almost anything for just one such meeting and all that it implied about the government's respect for the individual citizen and the limits on the government's power over the individual citizen – and I was moved to tears.

This is why I am a Republican – because I believe in government whose power over the individual citizen is limited and not arbitrary; because I believe in government that is accessible and accountable to the citizens; because I believe in government that depends on the citizens and not the reverse. This kind of government is now under threat in the United States of America, and the only people I know who are fighting to preserve and protect it from those who want to destroy it are Republicans. Let us therefore do all that we can so that (in the words of Abraham Lincoln) ... "government of the people, by the people, for the people, shall not perish from the earth."

## Why I am a Republican

By Nancy Carlson

When I came of voting age I wasn't sure which party I should join, a fault of the weak public education system in the San Francisco Bay Area at the time. My mother was a Republican, my father a Democrat, and I wasn't sure where I belonged. When asked about the difference between the parties, my mother's response that "Republicans believe in less government and lower taxes; Democrats believe in more government and higher taxes" resonated with me. I registered as a Republican in 1972 and have never wavered.



The Republican Party has its flaws, as do many of the Republican politicians in office, but the alternatives are not acceptable. The message of the Republican Party, clearly stated in the Washoe County GOP's current party platform is clear, this is why I am a Republican:

### Washoe County Republican Party Platform - March 2024

For full version see ...

[www.washoegop.org/purpose/#platform](http://www.washoegop.org/purpose/#platform)

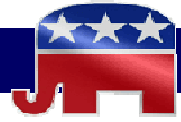
Our Constitution is the Supreme Law of the land, and we believe this timeless document demands government at all levels be limited in power and authority. The power of the federal government shall be constrained by the limitations of the Constitution and the consent of the governed. The best government is that which governs least and protects inalienable rights. Capitalism has brought this nation opportunity, economic growth and prosperity. All Americans should keep the money they earn, spending as they deem proper by eliminating excessive taxation. The Republican Party is the best vehicle for translating these ideas into successful self-government.

**BUDGET AND TAXATION, STATE AND FEDERAL** – We strongly support those who resist higher taxes and fees, and seek to reduce the size, cost, and scope of government at all levels.

**FOUNDING DOCUMENTS** – We believe the Declaration of Independence and the US Constitution with its amendments shall be interpreted according to original intent. We believe all elected and appointed

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public servants should be held accountable to the oath they take to uphold and defend the Constitution.

**EDUCATION** – We believe our public schools are failing to prepare students for their future. We believe education is a state and local issue best directed and controlled by parents, individual choice and the free market. We support the elimination of the U.S. Department of Education as an overreach into state and local control.

**ELECTIONS** – We believe every American citizen's vote is sacred and it is how we guarantee our government remains of the people, by the people and for the people. We oppose electronic voting systems, universal mail-in ballots, ballot harvesting, drop boxes, online voting, early voting, and same day registration. We support proof of American citizenship by birth certificate or naturalization papers to register to vote. We support voting only on election day, in person, using a paper, watermarked, unreproducible secure ballot, with a government issued photo ID. We support absentee ballots, by request, for those who are unable to be at the polling place on election day.

**EMERGENCY POWERS** – We oppose state and federal mandates that negate or infringe on Constitutionally protected rights. We support empowering the Washoe County Commission with authority to nullify any governor's emergency order that violates Constitutional liberties.

**ENERGY** – We believe the free market should determine the development of all energy resources, free from government prejudice, overregulation, subsidy, or mandate. We support the United States returning to energy independence and being a net energy exporter.

**ENGLISH AS OFFICIAL LANGUAGE** – We support legislation affirming English as the official language.

**IMMIGRATION** – We oppose amnesty, government benefits or other special treatment for those who enter the United States illegally. We strongly support securing our borders for purposes of protecting national health, welfare, security, and prevention of illegal immigration and criminal activity. We do not support automatic citizenship for children born in the United States to foreign visitors or to those who are here temporarily or illegally.

**INFLATION AND MONETARY POLICY** – We oppose a cashless society and the unconstitutional ability or authority of government at any level to take, freeze, divert, or monitor a citizen's financial accounts,

property, or assets of any kind, without due process. We support the government returning to a gold standard whereby our currency is no longer fiat.

**MILITARY AND VETERANS** – We support our military and veterans and expect our government to fully fund and support our military in its Constitutional role to protect our country from all enemies, foreign and domestic.

**MINING** – We strongly support mining and reject those policies that prevent us from using these valuable resources. We oppose taxes and regulations that suppress mining operations.

**NATIONAL SECURITY** – We support a strong national defense. We support the restoration of domestic manufacturing to strengthen our supply chain so that we are not held hostage to other nations.

**PROTECTION AND SUPPORT OF FAMILY AND PARENTAL RIGHTS** – We support parental rights in all aspects of their child's life. We oppose government intervention between parents and their children.

**RECOGNITION OF ISRAEL** – We support Israel as a sovereign State and a valuable democratic, economic, and strategic ally. We stand with Israel.

**SANCTITY OF HUMAN LIFE** – We oppose taxpayer funding of abortion. We support legislation that facilitates adoption of children by loving parents as an alternative to abortion. We support the use of alternatives to abortion such as contraceptives and abstinence.

**SOVEREIGNTY** – We support protecting the sovereignty and security of the United States. We oppose usurpation of United States national sovereignty by the United Nations. We oppose implementation of global agendas that lead to control over private property, water, food production, ownership and use of automobiles, population control, energy consumption, and other issues. We support securing our borders.





## AMERICANISM

—A BOOK REVIEW—

### An Introduction to “Cowboy Ethics” and *The Code of the West*

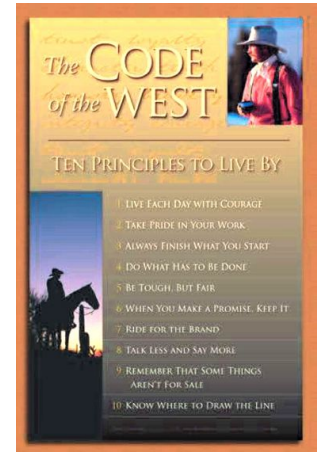
by Robert B. Jorgensen  
(submitted by Linda Smith)

*What follows is simple business message found in a beautifully illustrated book entitled, The Code of the West, written by my longtime friend and mentor, James P. Owen. The message outlines 10 simple principles as practiced by the American Cowboy from 1865-1885.*

This book was not written for cowboys; rather it was written for all those that may have lost their “Ethical Way.” As Jim has related to me, his inspiration for researching and ultimately writing his book, *The Code of the West*, was born out own observation that in business today, it appears that lawsuits, scandals, misdeeds, and misbehavior are almost as common as a good quarterly report. Jim longed for a time when a handshake and a promise were all that was needed to seal a business deal. He began to research the American cowboy’s history, and from this research he discovered that in fact the American cowboy from 1866-1885 actually followed a set of rules which guided their very tough lifestyle. Jim calls these rules *The Code of the West*, ten principles to live by. The book is an easy read of 81 pages filled with beautiful photographs taken by one of America’s greatest old west photographer, David R. Stoecklein. I think we all agree that in today’s business world, principles, values, and ethical behavior is often in question. I deal with people who frequently work from a “me first” attitude, often ignoring basic principles, and on occasion find it completely acceptable and normal to ignore their commitments – or worse yet – simply break their agreements without a thought that their behavior is immoral or unethical. It is at these times I may say, “You know you are in complete violation of *The Code of the West*. I then use this opportunity to reference one or more of the principles as a way to improve a situation.

For years now business schools have been teaching courses on business ethics. Unfortunately most young

people today are entering the work force without their own set of rules and values that they need to inspire potential employers. *The Code of the West* is a simple tool that I have offered to hundreds of young people in seminars and in person that provides them with a starting place from which they can begin to build their own set of professional rules, personal guidelines, and values. They can then begin to integrate these “codes” into their persona which can help them land great paying jobs, or begin to excel within their current job position.



#### Violating the “Code of the West”

Within the business community I promoted “Cowboy Ethics” as a new paradigm based on some old principles. A core problem with leadership in our country today and within our businesses is that we have confused rules with principles. We have so many complicated rules and laws that have been drafted deliberately by our “over-lawyered” society that it has become the norm to break rules in our overregulated society; otherwise we couldn’t get anything done. In other words, rules can be bent, principles cannot! What we need are less rules, and stronger sets of principles.

#### The Cowboy Code

In this book Jim explains there is nothing abstract about the values of the American cowboy who worked on the open range in the late 1800s. Jim found that the cowboy embraced the 10 principles found in *The Code of the West*, not as a matter of their own religious or intellectual belief, but as a key core value to their day-to-day survival on the open range. Incidentally this way of life ended abruptly when “barbed wire” was invented in 1890, quickly closing the open ranges in the West.

#### The Cowboy Code is Universal

James P. Owen, like me, has worked within the financial services industry for many years. This book and *The Code of the West*’s core message is easily applied to any profession and certainly to all of us in our personal lives. If this message resonates with you, I suggest you order a copy of this book on Amazon.com and also take a minute to visit Jim’s foundation and website, <http://www.cowboyethics.org>.



### Membership Application

New Member     Renewing Membership

*If you receive this application/renewal form via email, please print a copy and mail with your check to the address below.*

NAME as it appears on VOTER REGISTRATION: \_\_\_\_\_

NAME as it appears on your NAMETAG: \_\_\_\_\_

SPOUSE'S NAME: \_\_\_\_\_

MAILING ADDRESS(es): \_\_\_\_\_

\_\_\_\_\_

PHYSICAL ADDRESS: \_\_\_\_\_

\_\_\_\_\_

Home Phone with Area Code: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Birthday (Month, Day) \_\_\_\_\_

Email address (for roster and newsletter):

\_\_\_\_\_

*Please print*

**MEMBERSHIP STATUS , PLEASE CHECK ONE:**

- Active \$50, any woman registered as a Republican
- Associate \$20, any woman with a full membership in another Republican women's group,
- \_\_\_\_\_ OR any man registered as a Republican
- Primary Club Membership*

**CHECK AREAS OF INTEREST:**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Art or Graphic Art Work | <input type="checkbox"/> Fundraising        | <input type="checkbox"/> Greeter at Meetings |
| <input type="checkbox"/> Budget/Finance          | <input type="checkbox"/> Membership         | <input type="checkbox"/> Legislative         |
| <input type="checkbox"/> Bylaws                  | <input type="checkbox"/> Publicity          | <input type="checkbox"/> Phone Committee     |
| <input type="checkbox"/> Campaign Work           | <input type="checkbox"/> Public Relations   | <input type="checkbox"/> Email               |
| <input type="checkbox"/> Community Service       | <input type="checkbox"/> Youth Coordination | <input type="checkbox"/> Newsletter          |

**MAIL APPLICATION AND CHECK** to the following address:

Membership Chairman  
IV/CB Republican Women  
P. O. Box 3009, Incline Village, NV 89450

*Always more information for you at our website: [ivcbrw.org](http://ivcbrw.org)*





## Incline Village-Crystal Bay Republican Women Vision and Mission Statement

**Vision:** To support individual freedom and responsibility under the Constitution of the United States and the Declaration of Independence by making Nevada a Red state again and keeping it that way.

**Mission:** To promote the principles and philosophy of the Republican Party at the local, state, and federal levels by taking action to:

- Support the election of conservative Republican candidates.
- Educate club members and local voters.
- Communicate with local, state and federal legislative bodies to enact constitutional, conservative legislation.
- Collaborate with Nevada Republican Women's clubs to leverage best practices to improve club effectiveness.
- Promote Republican and conservative values through social media, print media, and community participation.
- Effect change in our schools to support conservative and constitutional values.
- Protect the integrity of local, state, and federal elections.

### APRIL Member Birthdays



Barbara Reiter	5 April
Margaret Ann Monnier	12 April
George Del Carlo	19 April
Sandra Burgess	10 April
Susan Schnetz	27 April
Katherine Lyons	29 April



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*The articles and opinions expressed within this newsletter were selected for their relevant content. The publishing of such articles and opinions do not necessarily reflect the official views, opinions and practices of the Incline Village-Crystal Bay Republican Women.*